



You are invited to a RIBBON CUTTING CEREMONY

Introducing

The Tattoo Shop

720 South Kansas Avenue

233-8282

Ribbon Cutting
Tuesday, October 24
11:00 a.m.



Downtown Topeka, Inc. is pleased to announce the opening of **The Tattoo Shop** in downtown Topeka. We hope you will join us, along with Deputy Mayor Jeff Preisner, as we ceremoniously cut the ribbon announcing that **The Tattoo Shop** is now open and ready to serve you from it's new and convenient central Topeka location.

Please join us in welcoming this new business to downtown!

More About The Tattoo Shop
www.thetatt2shop.com

The Tattoo Shop owner "Big Al" Stansell has always been artistic. About five years ago he discovered tattooing. It became his favorite form of artistic expression. Most tattooists specialize in a certain style of tattooing. Al has done many types of work. His favorite type of tattoo art is black and gray. In addition to himself, Al plans to employ three full time tattoo artists at his hospital clean studio. As the business grows more artists and services may be added down the road as tattooing continues to move into the mainstream populace.

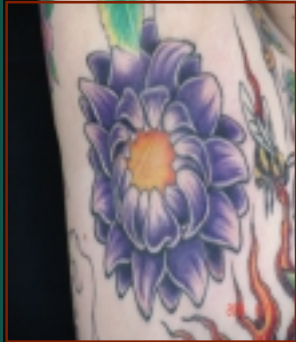
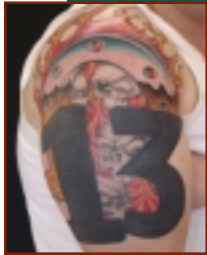


Big Al

Tattoo Trendy

Pop Matters columnist Michael Abernethy, www.popmatters.com states, "At one time, tattoos were associated with troublemakers on Harleys and servicemen. Today, you see accountants at parties with full body suits of tattoos. In fact, a 2003 study by Ohio University and Scripps Howard News Service revealed that 15 percent of Americans, about 42 million, have tattoos, almost one in three adults 25 to 34. What was once a symbol of rough trade is now trendy."

Television producers have embraced the tattoo trend with new reality shows entering into America's tattoo parlors. Two new series, TLC's *Miami Ink* and A&E's *Inked*, explore the world of the tattoo artist, taking very different approaches. The first showcases the art, while the second explores the camaraderie and animosity among employees.



Tattoo Styling

Tattoo styles can be categorized into three fundamental approaches.

Flat - Utilizes solid blocks of color often in black, with no shading, detailing or texturing. Shapes and simple symbols are tattooed in one thick line and can be filled in or left as an outline. Flat tattooing is by far best represented by Tribal Tattoo, it can be found all over the world.

Traditional - Is based on clean, simple design and execution, and uses thick, black, outlines filled in with solid blocks of color. There is little detail in the work apart from what is absolutely necessary to convey the design, and this is done with color and shading.

Modern Fine Line - Has expanded the imagery and opened the craft up to serious artistry. It is characterized by thin outlines, precise shading, detailed designs, and focus on the lines of a tattoo.

Additional information can be obtained by contacting DTI at
234-9336 or e-mailing pat_dti@sbcglobal.net.